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nouveau modèle de lunettes RYE & RYE par IMMAGINE 98

Rye & Lye
FROM ART TO DESIGN



**RYE&LYE
EYEWEAR ACHIEVES STAR STATUS**

MALVASIA, THE OPTICAL FRAME THAT GLAMORIZES THE GLANCE

Women are experts at interchanging accessories based on the occasion and their mood and, over time, eyewear has justifiably become a basic element in ladies' wardrobes.

Through superb skill and ongoing investment in research, Rye&Lye fashions elegant eyewear with bold personality – wearable works of art and research.

Acetate and metal, combined in an elegantly refined blend of materials, are luminaries in "Malvasia", where skillful craftsmanship lends these square-shaped, sophisticated maxi frames a confident, captivating look. The metal parts develop an interplay between negative and positive space, adding fluidity to the frame, while the unique color patterns in the acetate temples up the style value.

All Rye&Lye frames embody both the past and the future, thanks to shapes that express sophisticated retro charm and the use of innovative materials and cutting-edge technologies that ensure these frames are authentic design pieces, to be worn as if they were works of art.

Rye&Lye collections by Imagine 98.