

The Frame Update — March 30, 2017

Thursday, March 30, 2017

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About Author

Every first and third —and fifth! — Thursday of the month, we will take a look at the latest collections in the eyewear industr. Eniov the read!

Rye & Lye

[Rye & Lye](#) recently unveiled its latest eyewear collection at Mido 2017, featuring stunning acetates and metal details for out-of-the-ordinary, attention grabbing styles. The 60s-inspired geometrical shapes are the show stealers of the collection, such as the Magnani frame (*pictured right*) for women featuring a wide, rounded silhouette framed by a gold-colored metal structure that enhances the style. And the Lollobrigida frame in decorated acetate features a metal bridge, adjustable arms and cat-eye shape that takes us back to the unmistakable 1960s movie star look.

