



The Frame Update — March 2, 2017

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About Author

Every first and third Thursday of the month, we will take a look at the latest collections in the eyewear industry. Enjoy the read!

Rye&Lye

[Rye&Lye](#) recently introduced its latest collection of eyewear at Mido 2017, featuring stunning acetates and metal detailing in out-of-the-ordinary styles. All Rye&Lye frames mix the past and future with the sophisticated allure of their retro shapes and use of innovative materials and leading-edge technologies. The Magnani frame for women features a wide, rounded silhouette framed by a gold-colored metal structure that enhances the style. And the Lollobrigida frame (*pictured right*) takes the wearer back to the 1960s with a cat-eye shape and decorated acetate for an unmistakable movie star look.

