

EGE MIDO



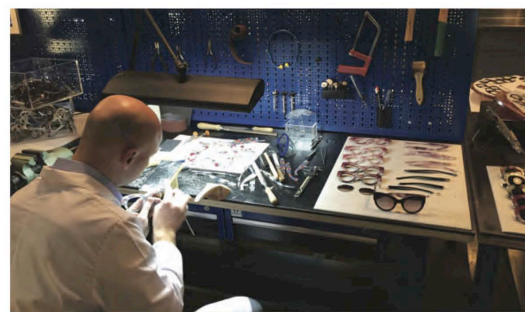
UNIQUE MATERIALS



BEST STAND

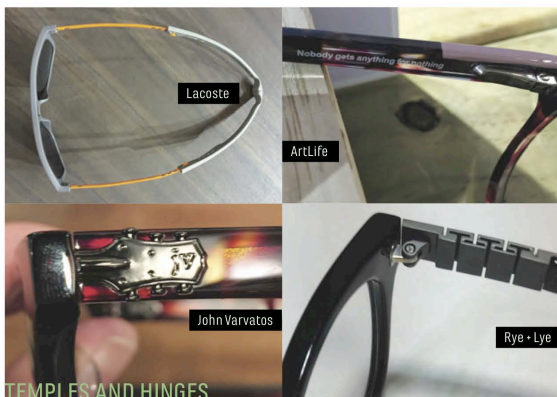


TRANSLUCENTS



SAFILO WORKSHOP

To demonstrate in real time the painstaking handiwork that goes into the artisanship of handcrafted eyewear, Safilo housed an entire workshop at its MIDO booth. The company's skilled craftspeople were on-hand and in-action showing attendees the multiple steps it takes to fashion a single pair of frames from high-quality raw materials to each uniquely designed piece.



TEMPLES AND HINGES