

RYE&LYE: Meaningful Eyewear

📅 October 27, 2015 🖨️ Frame 💬 0



NEW RYE&LYE COLLECTION

Faithful to its imprinting, the **RYE&LYE** project pursues a process of research and experimentation in the use of materials that are unusual for the eyewear industry. Stone, wood and Murano glass – to name but a few – are in fact surprising choices in the production of eyewear frames. However, it is a well known fact that the **RYE&LYE** collection goes beyond any concept of eyewear as a mere fashion accessory. Each **RYE&LYE** creation is a tiny masterpiece of manufacturing, a design object that encapsulates an expertise, an art and a craft which transcend fashion fads and trends: meaningful eyewear models destined to be timeless.



Stone – so hard, rough and uncompromising – is the first protagonist of the collection. It is interpreted by two models, **Carracci and Perugino**, thanks to the skilled master craftsmen who have artfully shaped it. The resulting frame is one of great impact and character, with a rough hand-feel which fully expresses the strength of this material. Two shapes are available, one round and one square model, having a steel structure with stone applications in three different colours ranging from black to sand grey.