



Eyezone Magazine ha aggiunto 8 nuove foto.
13 minuti fa · 🌐

VENICE TO WEAR -An exclusive limited edition project for Rye&Lye
Rye&Lye is presenting an exclusive capsule collection: three unique models that feature an exquisite Murano glass insert on the temples.
The history of Murano glass has represented the quintessence of Italian taste and refinement for centuries: it is an artistic tradition whose origins have been handed down from one generation to the next for over one thousand years. Murano's master glass makers have elevated the inimitable characteristics of glass to the very highest levels, using their skill to showcase its quality, dazzling colours, purity and transparency. Today these characteristics have been combined with the unique design of the new Rye&Lye collection. Glasses are increasingly becoming artistic objects: the materials used for the inserts and the glass pendant are all produced by master Italian glass makers that certify their authenticity. Each piece conveys both the strength and the delicacy of the craftsmen.
Torcello, Rialto and Cannaregio are the names chosen for the models: three women's frame's produced in a limited edition of just 600 pieces each. The unique nature of this project is underscored by its exclusive packaging. The purposely-designed box is like a small treasure chest containing the glasses. These are in turn in a leather case along with a pendant to be worn around the neck, made of the very same Murano glass as the type used for the temple insert. The forms are extremely feminine and eye-catching, but never excessive. There are 3 colour variants for each model. Venice to Wear: exquisite, exclusive and trend-setting eyewear. A must-have by Rye&Lye.